



2012 Cookie Booths & Walk-Abouts

What is a Cookie Booth?

Troops/groups who participate in a Cookie Booth are selling cookies on consignment. Leaders sign out cases of cookies from a "cookie cupboard," sell what they can, and return unsold boxes of cookies to the same cupboard and deposit the troop profit in the troop account (\$.50 per box). The leader brings the council's payment (\$3.50 per box) for cookies to the service center when returning the unsold cookies. Most cupboards are located at service centers, but some outlying areas do have cookie cupboards at a volunteer's home.

- Cookie Booth sales take place from March 9, 2012, to April 15, 2012. Most troops will decide to sell on weekends; however, troops/groups may sell during the week after school.
- Troops/groups who want to have a Cookie Booth after April 15, 2012, may do so if there are sufficient cookies on hand in the cookie cupboards. All cookie sales cease on May 4, 2012.
- Troops/groups make their own arrangements for reserving selling space at area businesses. There are some exceptions to this so talk with your local service center Office Coordinator for all the details.
- Cookie Booths are for the girls. Leaders, parents, and guardians are not allowed to conduct a Cookie Booth without the girls from the troop/group present and participating.
- Council girl-to-adult ratios must be followed at Cookie Booths.
- Cookie Booths are a great way to contact more people in the community and a great way to raise money for your troop's activities.
- Cookie Booths are always more successful when your troop establishes a goal ahead of time.

Ways to Participate in a Cookie Sale Booth

- **Set up a location** with a local business in your town and sell cookies that you have taken on consignment from a service center cookie cupboard, and also sell the extra cookies that the troop/group has on hand from their initial order.
- **Walk-About** Go door to door selling cookies that you have taken on consignment from a cookie cupboard/service center. You may also sell the extra cookies that the troop/group has on hand from their initial order.

Returning Cookies to a Cookie Cupboard/Service Center

- Troop profit is calculated at \$.50 per box.
- The troop profit is deposited into the troop account.
- The council portion (\$3.50 per box) is turned in to the cookie cupboard/service center when returning unsold cookies.
- Unsold cookies must be returned by Monday (end of the day) following the Cookie Booth. If the unsold cookies are not returned by that date the troop is financially responsible for all the cookies it has taken out on consignment.

Girl Scouts of Central Illinois
 3020 Baker Drive, Springfield, IL 62703 Ph: 877-231-1446 Fax: 217-523-8321
www.girlscouts-gsci.org

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