# Annual Impact Report



# A Word from the CEO

#### **Our Mission**

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

# Four Pillars of Girl Scouting



Life Skills



STEM



Outdoors



Entrepreneurship

# Diversity, Equity & Inclusion

Girl Scouts of Central Illinois aspires to be an organization that is anti-racist, inclusive of members' identities, and equitable, building accessibility to Girl Scouting for all.

Dear Girl Scout Friends,

This is for all you Beatles fans out there in Girl Scout Nation – "Here comes the sun, doo doo doo..." I'm sure many of you can fill in the next many verses, particularly the line that says, "the smiles are returning to their faces." That has been the feeling here at Girl Scouts of Central Illinois during this last year – 2022 continuing into 2023.

While we still are taking extra precautions and are constantly vigilant that the Covid era is not entirely behind us, 2022 saw us bringing our troops and girls back together in a much needed fashion. Whether attending troop meetings, council programs or camp, girls are returning to Girl Scouts seeking the solace that the Girl Scout sisterhood provides.

In 2022 GSCI saw growth in membership numbers, program attendance, camp attendance and fund development event attendance compared to the previous year. The timing of this growth is particularly important to the girls served by Girl Scouting, because what you may not know is that mental health challenges and feelings of isolation brought on by the pandemic have escalated and Girl Scouts is serving up just what the doctor ordered to help remedy that increased feeling of hopelessness for girls aged 5-17.

In 2022 as girls wrestled with not only post-pandemic environments, they also were faced with discovering and taking action against the latest wave of racism and environmental struggles in their communities. GSCI's commitment to providing an inclusive safe space for all members, thus building accessibility to Girl Scouting in the communities we serve, has allowed girls to take the lead in conversations denouncing racism, working to clean up water supplies and reclaim native ecosystems.

So back to the Beatles lyrics, why are smiles returning to their faces, you ask? Girl Scouts is girl-led, girl focused, girl-empowered. Girls regaining their voices and their platform to truly make the world a better place – that is what Girl Scouting is all about. And in 2022, Girl Scouts came back stronger than ever! Can't wait to see what 2023 brings.

Sincerely,

Pam Kovacevich

CEO, Girl Scouts of Central Illinois

Som Spraceuch



# Our Board of Directors

#### **Executive Committee**

Anne Warth, Peoria *Board Chair* 

Ashlynn Stillwell, Champaign Immediate Past Chair

Tori Exum, Urbana First Vice Chair

Jessica Thomas, Peoria Secretary

D. Cullan Duke, Camp Point *Treasurer* 

# 2023 National Triennial Meeting Delegates

Brittany Carver

Kelly Day

Ko'u Amelia Hopkins

Pam Kovacevich

Kara Mc Clintock

Rocio Rivadeneyra

Molly Wilson

Anne Warth

#### **Directors**

Colleen Brinkoetter, Forsyth

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Mary Cave, Dunlap

Annette Coleman, Peoria

Denysha Crawford, Springfield

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Ruby James, Decatur

Lora Marcolla, Quincy

Dennise Merriman, Chatham

Tim Ryon, Peoria

Brett Swallow, Decatur

Jennifer Williams, Springfield

#### Girl Board Members

Oliva Blackman, Mahomet

Ariana Colletti, Springfield

Maryalice Klein, Champaign

Sophie Pollock, Springfield

# Our Members

## Membership Reach

9,817
Girl Scouts
Served

2,781
Adult
Volunteers

945 Lifetime Members 82
Graduating
Seniors

66

I would have never, as a child, been able to help our community and the people in it [the way I can with Girl Scouts]. I also get to do activities that I probably would not get to do with my parents.

Brownie Girl Scout in Bloomington

- 66

My troop leader makes me feel like it's my home. I get to meet new people and try new things.

Daisy Girl Scout in Normal

"

## By Grade Level

Daisies (K-1)

2,673

Brownies (2-3)

2,877

"

Juniors (4-5)

2,176

Cadettes (6-8)

1,592

Seniors (9-10)

320

Ambassadors (11-12)

179

66

It's nice to find somewhere that I feel like I belong.

Brownie Girl Scout in Urbana





# Our Programming

# **Program Participation**

2,084
Participated in Monthly Patch Programs

618
Attended
Girl Scout Day
at the Capitol



383
Attended
Girl Scout Day
at the Ballpark

450 Attended Cookie Rally





386
Attended
Equestrian
Events

1,586
Attended
Regional Outdoor
Events



15 Gold Award Recipients 175
Earned Highest
Awards

# Our Camps

1,280
Campers
Served

I learned that girls can do anything!

11 year old camper at Camp Widjiwagan



66

Camp taught me that mistakes prove that you are trying.

9 year old camper at Camp Kiwanis

"

"

I learned how to be a good leader even when we don't exactly agree.

15 year old camper at Camp Tapawingo

9 Weeks of Camp Offered

94 Camp Sessions Offered

## **Property Usage**

2,271 Camp Kiwanis Visitors

3,139 Camp Tapawingo Visitors

1,849 Camp Widjiwagan Visitors



## **Property Improvements**

#### Camp Kiwanis

- · New archery equipment and golf cart
- Champaign Kiwanis Club built 20' bridge across small creek that now provides access from Camp Kiwanis to Lake of the Woods Park for canoeing and other activities

#### Camp Tapawingo

- Addition of two Belgian draft horses, Sam and Issac
- Pasture reseeding
- New archery equipment, golf cart, derby track, commercial ice machine, horse run-in shed and tractor

#### Camp Widjiwagan

- Roof replacement on pool house
- New flooring in ranger house
- New archery equipment

# Our Product Sales

## **Fall Product Program**

## Cookie Program

\$511,988

Total
Revenue

\$61,529
Troop
Proceeds

\$5,985,872

Total
Revenue

\$725,833
Troop
Proceeds

\$13,585
Girl Scout
Rewards

\$307,084

Girl Scout

Rewards

15,840
Boxes Donated to Operation



4,694
Girl Scouts
Participated

584
Troops
Participated

\$254.07
Per-Girl
Average

# Our Funding

#### How We're Funded

Product Sales: \$4,166,197

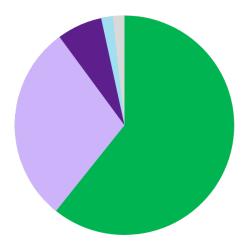
Public Support: \$2,001,829

Programming Fees: \$457,551

Retail: \$117,158

Investment Income: (\$837,519)

Other Income: \$118,004

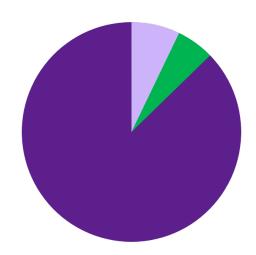


## What Our Funding Provides

Girl Scout Programming: \$4,936,247

Administration: \$315,017

Fundraising: \$404,373



### **Net Assets**

Change in Assets: \$367,583

Year Beginning: \$18,903,073

Year End: \$19,270,656

We gratefully acknowledge our supporters.

# Thank you for investing in the Girl Scout mission!

Gifts listed were made between 10/1/21 and 9/30/22.

## Corporate and Individual Donors

#### \$10,000 and up

Anonymous CEFCU

Community Foundation of Macon County

Hartley Family Trust

Marion Gardner Jackson Charitable Trust

State Farm Companies Foundation

T.S. & Juanita Ballance Foundation

Tracy Family Foundation

#### \$2,500 - \$9,999

Ameren Illinois

Andreas Foundation

Bayer Fund

Kevin and Susan Breheny

Community Foundation for the Land of Lincoln

Community Foundation of East Central Illinois

Community Foundation Of The Quincy Area

Dansig Insurance Risk Advisors

Decatur Memorial Hospital

Guy B. Reno Family Foundation

Hickory Point Bank & Trust

Illinois Prairie Community Foundation

INB

Ivie Insurance and Financial Services Inc

John P. Cadle Foundation

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Samantha Otte Youth Opportunity Fund

Nancy Simpson

The Woods Foundation

United Community Fund of Paxton and Vicinity

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#### \$500-\$2,499

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Stephanie Churchill

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Kelly and Jon Day

Decatur Memorial Hospital Foundation

Ann Diaz

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Scott Erb

## Corporate and Individual Donors, continued

First Mid-Illinois Bank & Trust

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Floyd and Alta Byrne Trust Agency

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Jacksonville Children's Foundation Jerger Pediatric Dentistry, P.C. Valerie & Thomas Jordan

Junior League of Champaign-Urbana

Junior Welfare Association

Carol Ann Kessler

Kiwanis Club of Champaign-Urbana

Kohl's Cares

Pam and Vel Kovacevich

Barbara LaFeber

Cam and Michael Lahart Margaret and Erick Loven Richard and Lora Marcolla

Lynn McPheeters

Menard County United Fund Michelmann Foundation Microchip Computer Solutions

Sally Miller

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The Jonathan Madding Foundation James and Carolyn Timberlake

Troxell

**Uftring Auto Group** 

Underfanger Moving & Storage United Community Bank Walmart - Facility #3459

Anne Warth Patricia Webber

# Corporate and Individual Donors, continued

Wells Fargo Advisors Wendy's Creative Collections and Coins Robert Westerdale Charles and Diana Weyhenmeyer Worrell Land Services LLC Yoerk Inc

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Bureau County United Way Eureka Area United Fund Heart of Illinois United Way Menard County United Fund Prairieland United Way Schuyler County United Way Streator Area United Way United Community Fund of Paxton & Vicinity United Way for Spoon River Country United Way of Adams County United Way of Central Illinois United Way of Champaign County United Way of Christian County United Way of Decatur & Mid Illinois United Way of Greater Cleveland United Way of Greater Kansas City United Way of Greater St. Louis United Way of Kankakee & Iroquois Counties

United Way of Livingston County United Way of Logan County

United Way of McDonough County United Way of the Danville Area

United Way Worldwide

# Juliette Gordon Low Society

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Anonymous
Janet Barr Furr
Dianne Belk and Lawrence Calder
Sandy Bellatti
Ms. Beverly Herzog
Carla Jenkins Houser
Timothy Howard
Cam Lahart
Debra Wozniak

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#### Bronze

INB

#### Risk Taker

A.A. Harvey Foundation Sandy Bellatti Ms. Beverly Herzog

#### Leader

Pamela V. Cain